



12th European Week of Regions and Cities

OPEN Brussels

DAYS 6 - 9 October 2014

6 June 2014

DRAFT PROGRAMME

Opening Session – Monday 06 October 2014

14:30 – 17:15 **06E01**

OPEN DAYS Opening Session and REGI/COTER meeting

Organisers: Committee of the Regions, European Commission Directorate-General for Regional Policy, European Parliament

Venue: European Parliament, Hemicycle

Workshops – Tuesday 07 October 2014

Morning sessions

09:00-10:45 **07A01**

Promoting social inclusion through jobs pooling solutions

Organiser: Regions promoting social inclusion

Venue: Region Centre Office in Brussels

Organiser: EFOW - European Federation of Origin Wines

Venue: Committee of the Regions, Jacques Delors Building, JDE53

09:00-10:45 **07B01**

Improving access to finance: using EU microcredit schemes

Organiser: Alliance of Liberals and Democrats for Europe Group - CoR

Venue: Committee of the Regions, Jacques Delors Building, JDE 51

09:00-10:45 **07A02**

Specialized cities: the key to success

Organiser: European Economic and Social Committee - ECO Secretariat

Venue: Committee of the Regions, Jacques Delors Building, JDE63

09:00-10:45 **07B02**

Quality wines: an example of the EU regional diversity and success

09:00-10:45 **07A03**

Developing EU policy and regional strategies towards sustainable living

Organiser: European Alliance Group - CoR

Venue: Committee of the Regions, Jacques Delors Building, JDE70

09:00-10:45 **07C01**

Mobility in geographically and demographically challenged regions

Organiser: European Conservatives and Reformists Group - CoR

Venue: Committee of the Regions, Van Maerlant Building, Room VM1

09:00-10:45 **07B03**

The importance of using structural funds to drive sustainable healthcare systems

Organiser: COCIR (European Coordination Committee of the Radiological, Electromedical and Healthcare IT Industry)

Venue: Committee of the Regions, Van Maerlant Building, Room VM3

09:00-10:45 **07A04**

Impact of ICT innovation vouchers on SMEs digitalization and regional growth

Organiser: DG CNECT

Venue: European Commission, Centre Borschette, Room 0A

09:00-10:45 **07C02**

Arctic Cooperation: Getting the most out of EU funding

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, Room 0B

09:00-10:45 **07C03**

European Groupings for territorial cooperation (EGTC) - an asset for new territorial features! or?

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, Room 0C

09:00-10:45 **07B04**

Capturing impacts of cohesion policy interventions: counterfactual impact evaluation methods and examples

Organiser: DG EMPL

Venue: European Commission, Centre Borschette, Room 0D

09:00-10:45 **07UNIV01**

Regional Pathways from Welfare to Work: Reflections and International Exchanges

Organiser: Regional Studies Association

Venue: European Commission, Charlemagne Building Room MANS

09:00-13:00 **07A05**

EU Strategy for the Adriatic Ionian Macroregion: The role of the regions in the implementation

Organiser: Adriatic-Ionian Macroregion

Venue: European Parliament (room TBC)

09:00-13:00 **07A06**

Is 'smart' the right approach for growth and jobs?

Organiser: Smart Partnerships for Jobs and Growth

Venue: Norway House

09:00-13:00 **07C04**

From local foods to competitive and sustainable food production

Organiser: Regions of Food

Venue: Résidence Palace - Room Polak

09:00-13:00 **07A07**

Opportunities for job creation and growth - Regional strategies and best practice

Organiser: Regions for demographic change

Venue: Centre of the Regions

09:00-13:00 **07A08**

Health inequality as a demographic challenge: Applied research to generate Smart Growth

Organiser: Equity in Health for European Regions

Venue: Lodzkie House

09:00-13:00 **07A09**

Affordable health care & economic growth through smart specialisation

Organiser: EU4Health

Venue: Arts56

11:15-13:00 **07A10**

Interregional cooperation on sustainable and smart development for the economy based on well-being: towards EXPO 2015

Organiser: Motors for Growth

Venue: Representation of the State of Baden Württemberg to the EU

11:15-13:00 **07A11**

Innovative Regional Solutions to Demographic Change

Organiser: Advanced Co-operation in Demographic Change

Venue: Representation of Lower Saxony

11:15-13:00 **07B05**

A better cohesion policy through multilevel governance

Organiser: Cities, provinces and regions heading for 2020

Venue: Wielkopolska Region Brussels Office

11:15-13:00 **07A12**

Connecting Regional Strategies across borders

Organiser: Connecting Regional Strategies across borders

Venue: House of the Dutch Provinces

11:15-13:00 **07B06**

How to build partnerships for SME support and entrepreneurship promotion

Organiser: Unit E2 (Subsidiarity Network, Europe 2020 monitoring platform, Covenant of Mayors, EGTC) - CoR

Venue: Committee of the Regions, Building Van Maerlant, Room VM1

11:15-13:00 **07A13**

The example of Smart, Integrated and Key Enabling ICT Technologies and regional industrial smart specialisation strategies

Organiser: DG CNECT

Venue: European Commission, Centre Borschette, Room 0A

11:15-13:00 **07B07**

Financial Instruments for Regions and Cities in the 2014-2020 Programming period

Organiser: DG EMPL

Venue: European Commission, Centre Borschette, Room 0D

11:15-13:00 **07A14**

Creative industries for growth and jobs in the EU: the crucial role of regions in boosting creative economy

Organiser: DG ENTR

Venue: European Commission, Centre Borschette, Room 0B

11:15-13:00 **07A15**

Territorial dynamics for smart, sustainable and inclusive growth in EU cities and regions – Presentation of the 6th Cohesion Report and of the ESPON Synthesis Report

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, Room 0C

11:15-13:00 **07B08**

Mayors Adapt: The new EU Climate Change Adaptation Initiative within the Covenant of Mayors

Organiser: DG CLIMA

Venue: European Commission, Centre Borschette, Room 1A

11:15-13:00 **07B09**

Building stakeholder capacity in Europe's cities

Organiser: DG REGIO

Venue: European Commission, Centre Borschette,
Room 1B

11:15-13:00 **07A16**

**Modernising the industry to advance Europe –
tools to revive the manufacturing activity across
the European regions**

Organiser: DG ENTR

Venue: European Commission, Centre Borschette,
Room 1D

Afternoon sessions

14:30 - 17:00 **07A17**

**A³: Adapt, Advance, Accelerate: Regional
Roadmapping for Low Carbon Green Growth**

Organiser: A³: Adapt, Advance, Accelerate:

Regional Innovation for green growth

Venue: Greater Birmingham & West Midlands -
Brussels Office

14:30-17:00 **07A18**

**SPACE4REGIONS: Satellite solutions as a driver for
innovation and growth**

Organiser: Regions for space applications alliance

Venue: NEREUS network premises

14:30-17:00 **07A19**

**New alliances for maritime industries growing
smart**

Organiser: Alliance for smart maritime industries

Venue: Basque Government Delegation to the EU

14:30-17:00 **07B10**

Capacity building: what for?

Organiser: LDnet

Venue: Committee of the Regions, Jacques Delors
Building, room JDE 51

14:30-17:00 **07C05**

**Challenging shrinkage: demographic change and
sustainable infrastructures in Central Europe**

Organiser: ADAPT2DC partnership

Venue: Committee of the Regions, Jacques Delors
Building, room JDE52

14:30-17:00 **07C06**

**Success factors for regional policies on innovation
and entrepreneurship**

Organiser: INTERREG IVC

Venue: Committee of the Regions, Jacques Delors
Building, room JDE62

14:30-17:00 **07A20**

**A governance model for local growth and
territorial cohesion: taking inspiration from the
Covenant of Mayors**

Organiser: Energy Cities

Venue: Committee of the Regions, Jacques Delors
Building, room JDE63

14:30-17:00 **07A21**

**Think SMART Locally - Grow COMPETITIVE
Globally**

Organiser: Iași County Council

Venue: Committee of the Regions, Van Maerlant Building, room VM1

14:30-17:00 **07C07**

Territorial Impact Assessment as a key instrument for promoting territorial cohesion in the European Union

Organiser: Unit E2 - CoR

Venue: Committee of the Regions, Van Maerlant Building, room VM3

14:30-17:00 **07A22**

Bioeconomy: a partnership between Agriculture, Forestry and Industry

Organiser: DG AGRI

Venue: European Commission, Centre Borschette, Room OC

14:30-17:00 **07C08**

ENI CBC (European Neighbourhood Instrument Cross Border Cooperation): Promoting cooperation at the EU's external borders

Organiser: DG DEVCO

Venue: European Commission, Centre Borschette, Room 2A

14:30-17:00 **07B11**

Innovative financial instruments for local sustainable energy investments

Organiser: DG ENER

Venue: European Commission, Centre Borschette, Room 1A

14:30-17:00 **07A23**

Harnessing the potential of Horizon 2020 for building effective Smart Specialisation Strategies

Organiser: DG RTD

Venue: European Commission, Centre Borschette, Room 0A

14:30 - 17:00 **07A25**

Addressing the challenge of sustainable and secure supply of Raw Materials for Europe: how can Regions be in the front line?

Organiser: DG ENTR

Venue: European Commission, Centre Borschette, Room 1C

14:30 – 17:00 **07A26**

A place-based approach for Areas far away from basic services

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, Room OD

14:30-17:00 **07C09**

EU-Latin America cooperation on territorial cohesion policies and instruments

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, Room 2B

14:30-17:00 **07B12**

Make use of the enabling button for Innovation Procurement (PCP/PPI) to tackle societal challenges in Europe

Organiser: DG CNECT

Venue: European Commission, Centre Borschette, Room 0B

Workshops – Wednesday 08 October 2014

Morning sessions

09:00-10:45 **08A01**

Cooperation in smart specialisation strategies

Organiser: Regions for Smart Cooperation

Venue: Region Centre Office in Brussels

09:00-10:45 **08C01**

New generation cross-border cooperation support at national level to overcome obstacles

Organiser: Mission Opérationnelle Transfrontalière (for the Budapest Platform)

Venue: Committee of the Regions, Jacques Delors Building, Room JDE51

09:00-10:45 **08C02**

Eastern Partnership territorial and parliamentary cooperation: stepping up the relations

Organiser: Unit C4 - CoR

Venue: Committee of the Regions, Jacques Delors Building, Room JDE52

09:00-10:45 **08C03**

EUROTOWNS, unlocking the potential of medium sized cities towards EU2020 goals

Organiser: City of Schiedam/Eurotowns

Venue: Committee of the Regions, Jacques Delors Building, Room JDE53

09:00-10:45 **08A02**

Partnership in social innovation: capacity for building and managing synergies between Public and Private partners, ESI Funds, and other EU instruments

Organiser: Italian Ministry for Labour and Social Policy

Venue: Committee of the Regions, Jacques Delors Building, Room JDE63

09:00-10:45 **08C04**

Boosting innovation through interclustering strategies and smart specialization policies

Organiser: Marche Region

Venue: Committee of the Regions, Van Maerlant Building, Room VM1

09:00-10:45 **08A03**

Implementation of the Small Business Act - SBA on the regional level

Organiser: DG ENTR

Venue: European Commission, Centre Borschette, Room 0A

09:00-10:45 **08A04**

How key enabling technologies projects can contribute to the implementation of Smart Specialisation strategies

Organiser: DG ENTR

Venue: European Commission, Centre Borschette, Room OB

09:00-10:45 **08C05**

Inclusion of EU Mobile Citizens: EU Funds and best practices for Cities and Regions

Organiser: DG JUST

Venue: European Commission, Centre Borschette, Room 2A

09:00-10:45 **08C06**

The EU Strategy for the Adriatic-Ionian Region: The macro-regional dimension and criteria underlying successful projects

Organiser: DG REGIO

Venue: European Commission, Centre Borschette,
Room 2B

09:00-13:00 **08A05**

The Cluster Approach: Innovative ways towards enhanced regional competitiveness

Organiser: Clusters for regional growth

Venue: Northern Ireland Executive

09:00-13:00 **08C07**

Cultural and religious itineraries as attractive factors for cross-border tourism and economic competitiveness

Organiser: Europe of traditions - Linking through itineraries

Venue: Fundacion Galicia Europa

09:00-13:00 **08A06**

Local and intermediate authorities working together for a smart and efficient growth towards Europe 2020

Organiser: Local Intermediate Authorities together for a smart and efficient growth

Venue: Thon Hotel

11:15-13:00 **08C08**

Green Growth - cross-border strategies and implementation

Organiser: Green Growth Consortium

Venue: Permanent Representation of Sweden to the EU

11:15-13:00 **08A07**

What is the most effective way to support SMEs? Local and regional perspective.

Organiser: European challenges – local solutions

Venue: Lodzkie House

11:15-13:00 **08B01**

Financial instruments for regions and cities in 2014-2020 programming period

Organiser: Unit E1 - CoR

Venue: Committee of the Regions, Jacques Delors Building, room JDE51

11:15-13:00 **08C09**

The EGTCs in the 'long haul' – Interreg and other opportunities

Organiser: Unit E2 - CoR

Venue: Committee of the Regions, Jacques Delors Building, room JDE52

11:15-13:00 **08B02**

Cross border observatory for territorial monitoring & impact assessment

Organiser: Euregio Meuse-Rhine with the EGTC Eurometropool

Venue: Committee of the Regions, Jacques Delors Building, room JDE53

11:15-13:00 **08C10**

Getting the most out of pan-European cooperation programmes 2014-2020

Organiser: INTERREG IVC, URBACT, ESPON, INTERACT

Venue: Committee of the Regions, Jacques Delors Building, room JDE62

11:15-13:00 **08A08**

Cities towards growth and social innovation through social entrepreneurship

Organiser: Municipality of Milan

Venue: Committee of the Regions, Jacques Delors Building, room JDE63

11:15-13:00 **08A09**

Sharing Methodologies on Financial Engineering for Enterprises - Lessons learnt for the new programming period 2014-2020

Organiser: European Association of Public Banks A.I.S.B.L. (EAPB)

Venue: Committee of the Regions, Van Maerlant Building, Room VM1

11:15-13:00 **08B03**

Transfrontier EuroInstitut Network – TEIN: the answer to the need of capacity building for an efficient Cross Border Cooperation

Organiser: Institut EuroSchola

Venue: Committee of the Regions, Van Maerlant Building, Room VM3

11:15-13:00 **08B04**

Removing barriers to women's labour market participation through accessible, quality care services

Organiser: DG EMPL

Venue: European Commission, Centre Borschette, Room 1A

11:15-13:00 **08C12**

Cross-border cooperation and multilevel governance solving border obstacles

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, Room 2D

11:15-13:00 **08B05**

Cohesion Policy and Open Data: boosting transparency, performance and engagement

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, Room 1B

11:15-13:00 **08A10**

Urban development: how Copernicus can support the management of public transport, emergency services and spatial planning.

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, Room OC

11:15-13:00 **08A11**

How to make best use of new territorial instruments for integrated strategies (ITI and CLLD)

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, Room 0A

Afternoon sessions

14:30-17:00 **08A12**

Towards intelligent and sustainable urban mobility. Experiences from capital cities and regions

Organiser: Capital Cities and Regions Network (CCRN)

Venue: Prague House

14:30-17:00 **08C13**

Culture as a recipe for territorial cooperation

Organiser: European Capitals of Culture Network

Venue: Hotel Silken Berlaymont

14:30-17:00 **08A13**

Volunteering as a route to employment

Organiser: VERSO - Volunteers for European Employment

Venue: TBC

14:30-17:00 **08A14**

Made in Europe: Promoting and protecting the tastes of Europe's regions and cities

Organiser: European People's Party - CoR

Venue: Committee of the Regions, Jacques Delors Building, Room JDE51

14:30-17:00 **08B06**

Youth Guarantees: Where do the € 6 billion go?

Organiser: Party of European Socialists - CoR

Venue: Committee of the Regions, Jacques Delors Building, Room JDE52

14:30-17:00 **08B07**

Open Data for Innovation: Technical Torture or a Case of 'App-y Ever After?

Organiser: Citadel on the Move project

Venue: Committee of the Regions, Jacques Delors Building, Room JDE53

14:30-17:00 **08A15**

Towards the CoR Blueprint for a renewed Europe 2020: ideas and examples from EU local and regional authorities

Organiser: Unit E2 - CoR

Venue: Committee of the Regions, Van Maerlant Building, Room VM1

14:30-17:00 **08B08**

ESIF support: towards better results in the wastewater sector

Organiser: Commission for Environment, Climate Change and Energy (ENVE) - CoR

Venue: Committee of the Regions, Van Maerlant Building, Room VM3

14:30-17:00 **08A16**

Smart specialisation strategies and defence and security industries – is there a way forward?

Organiser: DG ENTR

Venue: European Commission, Centre Borschette, Room OA

14:30-17:00 **08B09**

The Human Factor in managing the ESI Funds: the importance of developing the right skills and competences via peer-to-peer learning.

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, Room 1A

14:30-17:00 **08C14**

Cities in transition: European and international experiences governing post-conflict urban development

Organiser: DG REGIO
Venue: European Commission, Centre Borschette,
Room 2A

Venue: European Commission, Charlemagne
Building, room JENK

14:30-17:00 **08A17**

**The European Innovation Partnership on Smart
Cities and Communities – integrating sectors,
solutions and citizens**

Organiser: DG CNECT
Venue: European Commission, Centre Borschette,
Room 0B

09:00-18:00 **08D01**

**The RFSC Conference 2014: Strengthening the
integrated approach**

Organiser: DG REGIO
Venue: European Commission, Centre
Borschette, room OD (am) and 1B (pm)

14:30-17:00 **08C15**

**Investing in People across Borders: ESF
contributions for the Macro-Regional Strategies -
Lessons for future and new strategies and
programmes**

Organiser: DG EMPL
Venue: European Commission, Centre Borschette,
Room 2B

14:30-17:00 **08A18**

**A symphony for progress – Cooperation between
the University and the City**

Organiser: DG EAC
Venue: European Commission, Centre Borschette,
Room OC

14:30-17:00 **08UNIV01**

**The International Dimension of European Urban
Policy**

Organiser: CoR
Venue: European Commission, Charlemagne
Building, room GASP

14:30-17:00 **08UNIV02**

**Policy Roundtable on “Industrial Policy for Smart,
Sustainable and Inclusive growth”**

Organiser: Regional Studies Association
Venue: European Commission, Charlemagne
Building, room MANS

14:30-17:00 **08UNIV03**

Big data for regional policy research

Organiser: ESRC Data Research Centre for Smart
Analytics, University of Essex

Workshops – Thursday 9 October 2014

Morning sessions

09:00-10:45 **09A01**

Local Approaches to inclusive entrepreneurship and social cohesion

Organiser: Local Urban Development European Network

Venue: Portuguese Permanent Representation to the EU

09:00-10:45 **09C01**

Health cluster Europe for capitalising innovative and transferable

Organiser: Health Cluster Europe

Venue: House of the Dutch Provinces

09:00-10:45 **09A02**

Patients' new touch on Healthcare: Meeting the Digital Agenda 2020 by online access to health records and interactive health services

Organiser: Patients' new touch on Healthcare

Venue: Thon Hotel

09:00-10:45 **09A03**

Ensuring a competitive Europe with low-carbon economy: vision of local and regional governments

Organiser: Climate Alliance

Venue: Committee of the Regions, Jacques Delors Building, Room JDE51

09:00-10:45 **09A04**

Internet of Things: Enabling the connection of citizens and regions of Europe

Organiser: DG CONNECT

Venue: European Commission, Centre Borschette, Room OA

09:00-10:45 **09A05**

Design Policy for Innovation: Transforming a Region

Organiser: DG ENTR

Venue: European Commission, Centre Borschette, Room 0B

09:00-10:45 **09A06**

Building cross-regional value chains – From strategies to practice

Organiser: DG ENTR

Venue: European Commission, Centre Borschette, Room 0C

09:00-10:45 **09B01**

Public Procurement in the management of the ESI Funds – or how developing top skills and competences in public procurement can save you valuable funds

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, Room 1A

09:00-10:45 **09C02**

Towards a European Strategy for the Alpine Region – harmonizing regional, national and the European Agenda

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, Room 2A

09:00-10:45 **09UNIV01**

Regional data and local indicators for a territorial dimension of EU policies – Institutional and Academic Contributions

Organiser: CoR

Venue: European Commission, Charlemagne Building, Room GASP

09:00-10:45 **09D01**

Associated event: Paving the way for eHealth, active ageing and independent living products and services generated by European Research & Innovation projects

Organiser: AGE Platform Europe

Venue: European Commission, Charlemagne Building, Room MANS

11:15-13:00 **09C03**

Addressing territorial inequalities in development

Organiser: Unit E3 - CoR

Venue: Committee of the Regions, Jacques Delors Building, Room JDE51

11:15-13:00 **09A07**

Food-related initiatives for sustainable local development: lessons from URBACT

Organiser: URBACT II Programme

Venue: Committee of the Regions, Jacques Delors Building, Room JDE52

11:15 - 13:00 **09C04**

Demonstration of regional ports co-operation in delivering environmental, economic and social benefits to their regions

Organiser: Institute for Sustainability

Venue: Committee of the Regions, Jacques Delors Building, Room JDE53

11:15-13:00 **09UNIV02**

Operationalising Smart Specialisation: Enabling the Entrepreneurial Discovery Process in practice

Organiser: DG Joint Research Centre (IPTS), Smart Specialisation Platform; Cardiff University, Regional Studies Association

Venue: European Commission, Charlemagne Building, Room MANS

11:15-13:00 **09UNIV03**

Building capacity: SME's

Organiser: Regional Studies Association

Venue: European Commission, Charlemagne Building, Room GASP

11:15-13:00 **09UNIV04**

Urban Living Labs - the Creative Capacity of Cities Unleashed?

Organiser: The research Joint Programming Initiative Urban Europe

Venue: European Commission, Charlemagne Building, Room JENK

11:15-13:00 **09C05**

How Operational Programmes are dealing with the macro-regional strategies and R.O.P.s ?

Organiser: DG REGIO

Venue: European Commission, Centre Borschette, Room 2A